Unit Code and Title	**BUS2008 Strategic Planning**
Course(s)	Bachelor of Business Information Systems
Core or Elective	**Core:** Bachelor of Business Information Systems
Credit Points	6 credit points
Duration	1 standard study period
Student Workload	Students should expect to spend approximately 120 hours on learning activities across the study period. This includes time spent attending scheduled classes, undertaking private study, preparing assessments, and completing examinations.
Essential Requirements	BUS1002
Mode(s) of Delivery	On campus /Online
Pre-Requisites	BIS2005 Enterprise Architecture

Overview:

The unit is designed to provide a sound grounding in organisational design and strategies that can respond to the numerous challenges currently faced by the majority of contemporary organisations. These challenges including shrinking budgets, increasing competition or stakeholder expectation, tougher legal and statutory provisions and rising staff turnover. The business environment, customers, markets and the information available plus complexities of the underlying fiscal and legal systems fundamentally influence the structural design and dynamic management of business units and organisations. Changing the uncertainty is the hallmark of the present-day organisations.

Unit Learning Outcomes (ULOs)

On successful completion of this unit, students will be able to:

[ULO1] Design an optimal and adaptive organisational unit to produce and deliver target goods and services competitively.
[ULO2] Develop strategies for building business networks of suppliers, partners and collaborators.
[ULO3] Design, implement and review appropriate governance structures.
[ULO4] Describe the key factors for managing and promoting communication with customers, including assessing satisfaction and receiving feedback.

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