

Unit of Study Guide: BUS5001: Ethical, Legal and Industrial Frameworks Trimester 3, 2022

Overview

BUS5001 Ethical, Legal and Industrial Frameworks introduces students to the regulatory, moral, and professional codes necessary for navigating and leading businesses in a national and global context. This unit takes students from a personal and professional point of responsibility, underpinned via legal principles and operational recording and reporting management systems. On completion of this unit students will be able to apply their knowledge of current frameworks to contemporary practice.

Unit Code and Title	BUS5001 Ethical, Legal and Industrial Frameworks
Course(s)	Graduate Certificate in Business Management Graduate Diploma of Business Management Master of Business Administration
Credit Points	8 credit points
Duration	12 weeks
AQF Level	8 Credit Points
Student Workload	Students should expect to spend 156 hours on learning activities across the study period. This includes time spent attending scheduled classes, undertaking private study, preparing assessments, and completing examinations.
Mode(s) of Delivery	On campus, Blended
Pre-Requisites/Co-Requisites	N/A
Unit Coordinator	As per current timetable
Contact Information	Consultation: 1 hour scheduled session

Unit Learning Outcomes (ULOs)

On successful completion of this unit, students will be able to:

- ULO1** Understand the regulatory, moral, and professional codes necessary for navigating and leading businesses.
- ULO2** Develop appropriate courses of action for business legal and ethical issues.
- ULO3** Apply ethical and professional codes requirements.
- ULO4** Manage operational recording and reporting management systems.

Weekly Schedule

There will be one session per week. Detailed information for each week's activities can be found in the unit's weekly modules in Canvas.

Week	Topic
Week 1	Introduction to unit aims, objectives, learning strategies, resources available, timetable, assessment methods and related briefings
Week 2	Australian legal system
Week 3	Commercial law
Week 4	Contract law
Week 5	Consumer law
Week 6	Ethical issues
Week 7	Ethical decision making
Week 8	Corporate social responsibility
Week 9	Professional code of conduct
Week 10	Operational management and record keeping
Week 11	STUDY WEEK
Week 12	ASSESSMENT/EXAMINATION WEEK FOR SPECIFIED UNITS

Assessments

1. All assessments are compulsory.
2. To pass the unit students must:
 - achieve a total of 50% or more of marks offered; and
 - pass all individual invigilated assessments; and
 - have attempted all assessments.

Where one or more of these requirements are not met, the Board of Examiners will consider a student's overall progress towards meeting the unit learning outcomes and any special circumstances before reaching a decision.

3. The Board of Examiners may grant a supplementary assessment where a student:
 - achieves a total of 45% or more; and
 - has passed all individual invigilated assessments in the unit; and
 - has attempted all assessments; and
 - has a recommendation for supplementary assessment by the Unit Coordinator and the Head of Discipline?

Where one or more of these requirements are not met, the Board of Examiners will consider a student's overall progress towards meeting the unit learning outcomes and any special circumstances before reaching a decision. Attendance and engagement in class will be considered.

4. APIC awards common result grades as set out in the Award of Grade Policy.
5. Detailed information for each assessment can be found on the Unit's Home Page and in the Assessment Brief.

Assessment Information

Assessment	Type	Weight	Length	Due Week	ULOs Assessed
1. Short Case Study (individual) Students will submit a short case study report on business organization. They will explore the regulatory and ethical issues.	Individual 	20%	1500 words	6	ULO1
2. Case Study (group) Students collaborate in small groups to assess a complex ethical business situation. Everyone will report on different aspects of the case. Students will include plans for monitoring and managing on-going processes.	Group 	25%	2500 words	8	ULO2 ULO3 ULO4
3. Oral presentation (group, invigilated) Students will defend the analysis and conclusions from their case study (Assessment 2).	Group Invigilated  	15%	20 minutes (2000 words equivalent)	10	ULO2 ULO3 ULO4
4. Written exam (individual, invigilated) The written exam will be from scenario-based problem-solving questions.	Individual Invigilated  	40%	Two hours (2000 words equivalent)	12	ULO1 ULO2 ULO3 ULO4

Resources

Prescribed Text(s):

Gibson, A & Osborne, S 2019, *Business Law*, 11th edn, Pearson, Australia.

Ferrell, OC, Fraedrich, J & Ferrell, L 2018, *Business Ethics: Ethical Decision Making and Cases*, 12th edn, Cengage Learning, USA.

Recommended Readings:

Brenkert, G 2019, 'Mind the gap! The challenges and limits of (Global) Business ethics', *Journal of Business Ethics*, vol. 155, no. 4, pp. 917 – 930.

Pope, S & Lim, A 2019, 'The Governance Divide in Global Corporate Responsibility: The Global Structuration of Reporting and Certification Frameworks, 1998–2017', *Organization Studies*, vol. 41, no. 6, pp. 821-854, <<https://doi.org/10.1177/0170840619830131>>

Other Recommended Resources:

Business & Professional Ethics Journal

Business & Society

Business Ethics Quarterly

Business Ethics: A European Review

Journal of Business Ethics

<http://www.globalethics.org/>

<http://business-ethics.com/>

Participation

Students are required to participate in all collaborative work, group work and work integrated activities, such as study tours, industry lead activities and open forums, (a) actively, fully, and positively; and (b) in a timely manner. Student contributions to collaborative, group, and work integrated activities must be meaningful, of value to peers, and follow the specifications of the Unit Study Guide.

Academic Misconduct

Ethical conduct and academic integrity and honesty are fundamental to the mission of APIC, and academic misconduct will not be tolerated by the College. It is the responsibility of every student to make sure that they understand what constitutes academic misconduct and to refrain from engaging in it. Please refer to APIC's [Academic Integrity Policy](#) for further details.

Attendance

APIC has a responsibility to ensure that all students enrolled at the College are able to make satisfactory progress through their course, and attending scheduled classes is essential for course progression. For onshore international students maintaining satisfactory attendance in the course and making satisfactory progress with the course are also conditions of the student Visa. APIC, therefore, monitors the attendance of all students at all scheduled classes and students are required to attend at least 80% of scheduled for units in which they are enrolled, where attendance means that the student is present for the whole duration of the scheduled lecture, tutorial, or seminar class. Students are advised that decisions about the award of supplementary assessments will take into account student attendance.

Disclaimer

This unit study guide may be updated and amended from time to time. Any changes to the unit will be notified to students through the [Online Learning System \(OLS\)](#) for the unit (Updated on 15-09-2022).